



2025 Annual Report

Presented by:

Alan Nobili – Executive Director

Sophie Capmartin – President of the Board



af Alliance Française
de La Nouvelle-Orléans

Summary.

2025 has been a year of growth, joy, and pride for our Alliance.



In education, our classes thrived with record participation and new energy. Our community came alive through vibrant events, cultural programs, and a growing membership scheme. Thanks to the dedication of our team and the unwavering support of our community, we achieved remarkable momentum. Financially, strong support and sound management ensured stability and growth, paving the way for even greater achievements ahead.

Main Topics



SCHOOL

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A word from our Director.

Product Launches



Dear Friends of the Alliance Française of New Orleans,

What a year it has been! Since stepping into the role of Executive Director, I've been inspired every day by the passion of our members, students, and partners who make French culture come alive in New Orleans. Today, our community is stronger than ever, with over 600 members and more than 6,000 people attending our events throughout the year.

Our Yellow House is open to all—those passionate about French language and culture, and the simply curious alike. Our Language Center remains at the heart of our mission, welcoming learners of all ages and backgrounds. But just as important are the moments when we celebrate together: Francophonie Month, Festinema, My French Book Fest and of course Bastille Day. These events remind us that the Alliance is more than a school: it is a cultural home.

As we look ahead, I am excited to see our Alliance grow as a hub of learning, creativity, and friendship. Thank you for being part of this journey !

A stylized, handwritten signature in black ink, consisting of a large loop and a trailing flourish.

ALAN NOBILI

EXECUTIVE DIRECTOR

School and Education.



 **651**
Students
+ 13% compared to 2024

 **35**
Teachers

 **11**
Workshops

 **9**
Locations

 **16**
TEF candidates
+ 128% compared to 2024

 **55**
DELFL candidates
+ 7% compared to 2024

FRENCH IS POWER

As we look back on 2025, we are proud to continue showing that French is power in New Orleans, but also in Baton Rouge where we developed new programs. Every class, every project, and every student reflects that French is not only a heritage, but an opportunity for creativity, and connection.

By teaching and celebrating French, we contribute to a movement that strengthens our community and places New Orleans at the heart of today's Francophone world.

Community.

654

members +24%



Our members are at the heart of everything we do. In 2025, they continued to embody the spirit of community, curiosity, and cultural exchange that defines the Alliance Française of La Nouvelle-Orléans. With more than 500 individuals and families choosing to join our network, our membership reflects the vibrancy of Louisiana's Francophone and Francophile community.



A social media boom

 6700 Followers

 5200 Followers

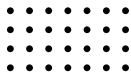
 3500 Followers

+33% followers

In 2025, our online community grew stronger than ever : we reached more than 5,200 followers—an increase of more than 1,000 people in a single year, showing the excitement around our cultural presence in New Orleans.

128k reached

Fueled by incredible partnerships with local businesses and influencers, as well as engaging videos and eye-catching designs that brought our mission to life, we expanded our community like never before.



Culture.

63 events

This year, our event program brought Francophone cultures to the very heart of New Orleans life. We welcomed **thousands** of participants into our vibrant community. **Bastille Day** alone gathered over 400 people, while our Guinguette drew more than 100 guests to celebrate French tradition in true Louisiana style. Each month, our **Rendez-vous** series spotlighted artists, thinkers, and voices shaping today's Francophonie, creating a steady rhythm of cultural exchange. Our events confirm that we are at the heart of **New Orleans culture**.



4200 books

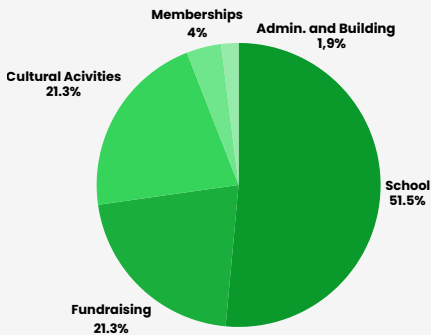
Our library is the **largest Francophone** collection in New Orleans, opening its doors to readers of all ages and backgrounds. With shelves filled for children, students, and adults, it offers resources to learn French as well as stories that capture the **language's beauty**. From Louisiana authors to voices from across the Francophone world, every writer finds a place in our collection, making it a living bridge between cultures. Beyond books, the library is a **gathering space**, affirming its role as the true home of French language and culture in our city.

Finances.



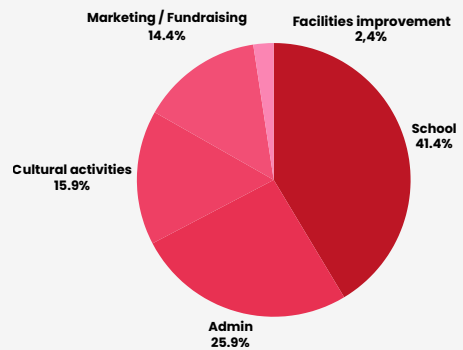
Revenue 509,000

+19% compared to 2024



Expenses 461,000

+13% compared to 2024



Main Donors.

Rocky Mollère	Terry Voorhies
Ryan Reeves	Thierry Daupin
James Douglas Hislop	Catherine Witry
Laura Rachal	Rob Mouton
Christine Leblanc	James Holmes
Andrew Cvitanovic	Julia Walker
Louis Koerner	

In-Kind Donations.

102 volunteers
2200 volunteer hours
\$44.000 in kind revenue



We extend our heartfelt thanks to our donors, whose generosity makes it possible for us to grow, thrive, and share French language and Francophone cultures in New Orleans.





Building.



+\$ 78,000 collected for our Yellow House Campaign

Our Yellow House Campaign was born from a simple dream — to preserve and renew the beautiful **Garden District home** that has welcomed our community since **1987**. This historic house has been at the heart of the Alliance Française of New Orleans for over four decades, where language, culture, and friendship come to life.

Thanks to the **generosity** of our donors, we will restore and modernize this beloved space, ensuring it remains a warm and inspiring place for generations to come.

“ Your support keeps our Yellow House shining — ”
a true home for French language in New Orleans.



Staff and Board of Directors

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Octave Préget

Pedagogy Reference
Laurence Lechat

Accounting
Sandrine Crouch

Administrative Coordinator
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Our trusted Partners

Institutional



Cultural



Schools





Our Mission

We are where
languages, cultures,
and communities meet.

Our mission extends far beyond the classroom. We celebrate the richness of Francophone cultures from Louisiana and around the world, offering opportunities to share traditions, stories, art, and music. Rooted in Louisiana's unique heritage, we are committed to preserving the French of our past while inspiring future generations to keep it alive and evolving.

PREPARED BY:

Octave Preget

Marketing and Communications Coordinator

Since 1984, the Alliance Française of New Orleans has been the leading center for French language education and Francophone culture in the region, representing the most French city in America within the largest cultural organization of its kind in the world.

FOR MORE INFORMATION



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